

Magik-Stik™ Vinyl Application Instructions



- Product is approved for indoor/outdoor use and will work well on most smooth surfaces. Non-stick, silicon-based anti-graffiti coatings/paints can interfere with the adhesive system, resulting in product failure.
- If cleaning the application surface beforehand, use warm water only and allow surface to sufficiently dry. Soaps or chemical cleaners are not recommended and can interfere with the adhesive system, causing product failure. If painting surface beforehand, allow 30 days for paint to fully cure before applying.
- Do not pre-wet the surface prior to application (“wet method”) as this will reduce the adhesive properties of the product.
- Product is designed to work on smooth surfaces such as painted drywall, glass, and smooth, painted metal. This material is not recommended for unpainted drywall, brick, textured wallpaper, stucco, or any other roughly textured surface. If unsure about your application, we recommend that you test our product beforehand to ensure suitability.
- To apply, remove vinyl from release liner and apply to surface, smoothing out as you go. Apply sufficient pressure to ensure adhesive comes into full contact with surface. A squeegee, or similar, flat-edged object can be used to remove air bubbles. Force any bubbles outward from the center of the product towards the edges. If needed, you can remove and reposition product.
- Product will achieve maximum adhesion in 24 hours and will remain in place until peeled off. Product will remove cleanly from appropriate surfaces leaving no adhesive residue.

If you have an idea for our product, but are unsure if it’s appropriate for your end-use application, feel free to contact a DCM representative to discuss it with us. We value your support and thank you for the opportunity to work with you!