



Product Specification Data
DCM MAGIK-STIK™
REMOVABLE VINYL

Facestock: Phthalate Free Flexible Vinyl

DCM Magik-Stik vinyl, the industry's leading choice for printable, wall graphic material, is a tough, durable, polymeric plastic film. Magik-Stik vinyl is abrasion resistant, and exhibits resistance to oils, chemicals, and some solvents. Magik-Stik is an excellent choice for repositionable wall graphics, appliques, Point-of-Purchase solutions, or temporary outdoor signage.

DCM Magik-Stik is available in a variety of colors and thicknesses, including 3.5 mil White, 3.5 mil Matte Clear, 5.0 mil White, and 6.0 mil White.

Adhesive: Proprietary Removable/Repositionable System

DCM Magik-Stik adhesive is a proprietary, water-based formulation that is perfect for applications that require both superior tack and clean removability. Magik-Stik adhesive works great on a variety of surfaces such as painted drywall, glass, metal, sanded wood (w/o lacquer), and most any non-textured or non-porous wall.

The minimum application temperature for DCM Magik-Stik is 20°F, with a service temperature range of -10°F to 120°F.

Liner:

DCM Magik-Stik is available on a variety of different liners to suit your project's individual needs.

Stocked Liners

		50#	78#	83#	92#	8 Pt.
Facestock:	3.5 White	X	X	X	X	
	3.5 Clear	X	X	X	X	
	5.0 White				X	X
	6.0 White				X	

Item	Description
50# Liner	Semi-bleached, super-calendared, white kraft. (3.1 mil)
78# Liner	Clay-coated, super-calendared on one side, silicone-coated on the clay-coated side. (4.6 mil)
83# Liner	Silicone liner, clay-coated on both sides. (5.8 mil)
92# Liner	Heavyweight, bleached kraft, poly-coated on both sides. (7.1 mil)
8 Pt. Liner	White boardstock with printable backer. (8.0 mil)

*Additional liners are available for custom orders. Please contact your DCM Sales Representative for details.

Statement of Practical Use: Per industry standards, all pressure sensitive and non-pressure sensitive materials should be thoroughly tested under actual end-use conditions to ensure that it meets the requirements of the specific application. DCM, Inc. will make no warranty, expressed or implied, pertaining to the functionality or performance of this construction without end user validation, whereby the standard period of warranty will take effect, being one year from purchase date.

