



Product Specification Data
**DCM REMOVABLE
 FLOOR GRAPHICS**

Facestock: Phthalate-Free Flexible Vinyl/Vinyl Overlaminat

DCM Floor Graphic printing material is combination of a flexible vinyl base printing film (DCM Magik-Stik™) and a clear vinyl overlaminat. The Magik-Stik™ base film is available in 3.5 mil White, 3.5 mil Matte Clear, 5.0 mil White, and 6.0 mil White. The base film is overlaminat with a 3.0 mil smooth, gloss clear vinyl. The laminat is pressure sensitive allowing for cold laminating over the base film.

DCM Floor Graphics are designed for indoor use and are an excellent choice for displaying graphics or advertising on any smooth floor or countertop. DCM Floor Graphics can withstand up to 180 days of normal wear and tear after application.

Adhesive: Proprietary Removable/Repositionable System

DCM Floor Graphics feature the Magik-Stik™ adhesive system. Magik-Stik™ adhesive is a proprietary, water-based formulation that is perfect for applications that require both superior tack and clean removability. Magik-Stik™ adhesive works great on a variety of smooth, indoor flooring surfaces. For best results, DCM Floor Graphics should be applied to a clean surface that has not been scrubbed or polished for at least 12 hours.

The minimum application temperature for DCM Magik-Stik™ is +20°F, with a service temperature range of -10°F to +120°F.

Liner:

DCM Floor Graphics printing material is available on 92# liner.

	Stocked Liners				
	50#	78#	83#	92#	8 Pt.
Facestock	3.5 White Base / 3.0 OL			✓	
	3.5 Clear Base / 3.0 OL			✓	
	5.0 White Base / 3.0 OL			✓	
	6.0 White Base / 3.0 OL			✓	

Item	Description
50# Liner	Semi-bleached, super-calendered, white kraft. (3.1 mil)
78# Liner	Clay-coated, super-calendered on one side, silicone-coated on clay-coated side. (4.6 mil)
83# Liner	Silicone liner, clay-coated on both sides. (5.8 mil)
92# Liner	Heavyweight, bleached, kraft, poly-coated on both sides. (7.1 mil)
8 Pt. Liner	White C1S boardstock with printable backer. (8.0 mil)

Statement of Practical Use: *Per industry standards, all pressure sensitive and non-pressure sensitive materials should be thoroughly tested under actual end-use conditions to ensure that it meets the requirements of the specific application. DCM, Inc. will make no warranty, expressed or implied, pertaining to the functionality or performance of this construction without end user validation, whereby the standard period of warranty will take effect, being one year from purchase date.*

